

PRIVACY POLICY

Sales In Stilettos Consulting LLC

Effective Date: August 10, 2026 **Last Updated:** August 10, 2026

1. INTRODUCTION

Sales In Stilettos Consulting LLC ("Company," "we," "us," or "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our subscription-based educational platform, including our website and related services (the "Service").

Please read this Privacy Policy carefully. If you do not agree with our privacy practices, do not use the Service.

2. INFORMATION WE COLLECT

2.1 Information You Provide Directly

Account Registration Information:

- Name
- Email address
- Password (encrypted)
- Payment information (processed through Stripe; we do not store full payment card details)
- Phone number (optional)
- Date of birth (to verify age requirement of 18+)

Communication Information:

- Any messages, emails, or feedback you send to the Company

- Responses to surveys or questionnaires
- Customer support inquiries

2.2 Information Collected Automatically

Activity and Usage Information:

- Videos you watch and the order in which you watch them
- How much of each video you view (play duration, start and stop points)
- Pages or sections you access on the platform
- Time and date of your access
- Device information (browser type, operating system, device type)
- IP address and general geographic location (city/state level)
- Session duration and frequency of use

Cookies and Similar Technologies:

- Session cookies (expire when you close your browser)
- Persistent cookies (allow us to remember your preferences)
- We do not currently use analytics cookies at launch; we may add analytics in the future with updated notice

2.3 Payment Information

Payment data is collected and processed by Stripe, our third-party payment processor. The Company does not have access to or store your complete payment card information. Stripe stores and processes your payment details according to industry security standards (PCI DSS compliance).

3. HOW WE USE YOUR INFORMATION

We use the information we collect for the following purposes:

- **Account Management:** Creating and maintaining your account, processing payments, and managing your subscription
- **Service Delivery:** Providing access to Content, tracking your progress, and delivering the educational platform

- **Communication:** Sending transactional emails (signup confirmation, renewal reminders, cancellation confirmation)
 - **Customer Support:** Responding to your inquiries and technical support requests
 - **Improvement:** Analyzing how the Service is used to improve Content, features, and user experience
 - **Marketing:** Sending promotional emails and newsletters about new Content (you may opt out anytime)
 - **Retention:** Sending follow-up emails if you cancel your subscription to understand your reasons and offer to win you back
 - **Legal Compliance:** Meeting legal obligations, preventing fraud, and protecting our rights
 - **Safety:** Detecting and preventing unauthorized access, misuse, or violations of the Terms of Service
-

4. HOW WE SHARE YOUR INFORMATION

4.1 Third-Party Service Providers

We share information with the following third parties to operate the Service:

Stripe (Payment Processing)

- Your name, email, and billing address
- Payment method details (processed only by Stripe)
- Billing and transaction history
- [Stripe Privacy Policy: <https://stripe.com/privacy>]

Mux (Video Hosting and Delivery)

- Your account ID
- Video viewing data (which videos you watch, duration, timestamps)
- Device and browser information
- IP address and general location
- [Mux Privacy Policy: <https://mux.com/privacy>]

GoDaddy (Email Service)

- Your email address
- Communication content and preferences
- [GoDaddy Privacy Policy: <https://www.godaddy.com/privacy>]

4.2 No Sale of Personal Information

We do not sell, rent, lease, or otherwise disclose your personal information to third parties for their direct marketing purposes.

We may share aggregated, de-identified information (information that cannot reasonably identify you) with third parties for analytics, marketing, and research purposes.

4.3 Legal Requirements and Protection

We may disclose your information when required by law, court order, or government authority, or when we believe in good faith that disclosure is necessary to:

- Comply with applicable laws and regulations
- Enforce our Terms of Service
- Protect our rights, property, or safety
- Protect the rights, property, or safety of users or the public
- Prevent or investigate fraud

4.4 Business Transfers

If the Company is merged, acquired, or subject to bankruptcy proceedings, your personal information may be transferred as part of that transaction. We will notify you of any such change and any choices you may have regarding your information.

5. DATA RETENTION

We retain your personal information for as long as your account is active and for a reasonable period afterward to comply with legal obligations and resolve disputes.

Specific Retention Periods:

- **Account Information:** Retained while your account is active and for 1 year after termination

- **Video Viewing Data:** Retained for up to 2 years to support customer service and product improvement
- **Payment Information:** Retained by Stripe according to their retention policy; the Company retains billing records for 7 years per tax law requirements
- **Email Communications:** Retained for up to 1 year unless you request deletion

You may request deletion of your personal information at any time (see Section 6).

6. YOUR PRIVACY RIGHTS

6.1 Access and Portability

You have the right to request access to the personal information we hold about you and to receive a copy in a portable format.

6.2 Correction

You have the right to request correction of inaccurate or incomplete personal information.

6.3 Deletion

You have the right to request deletion of your personal information, subject to certain legal exceptions (e.g., records we must retain for tax or legal compliance).

6.4 Opt-Out of Marketing Communications

You may opt out of promotional and marketing emails by clicking the “Unsubscribe” link in any email we send or by contacting us directly. This will not affect transactional emails (billing, renewal notices, cancellation confirmations).

6.5 How to Exercise Your Rights

To exercise any of these rights, contact:

Sales In Stilettos Consulting LLC 10228 E Northwest Hwy, Unit 247 Dallas, TX 75238

Email: [INSERT EMAIL]

Include in your request:

- Your full name
- Email address associated with your account

- Clear description of the information you're requesting or the right you wish to exercise

We will respond to your request within 30 days. If we deny your request, we will explain our reasons.

7. SECURITY

The Company uses industry-standard technical, administrative, and physical security measures to protect your personal information against unauthorized access, alteration, disclosure, or destruction.

Security Measures Include:

- Encrypted transmission of payment data via SSL/TLS
- Secure password storage using encryption
- Access controls limiting employee access to personal information
- Regular security reviews and updates

However, no security system is impenetrable. While we strive to protect your information, we cannot guarantee absolute security. You use the Service at your own risk.

8. CHILDREN'S PRIVACY

The Service is intended for individuals 18 years of age and older. We do not knowingly collect personal information from children under 18. If we become aware that a child under 18 has provided us with personal information, we will delete such information and terminate the child's account.

All users must verify their age (18+) during account signup.

9. TEXAS DATA PRIVACY AND SECURITY ACT (TDPSA)

As a small business under the U.S. Small Business Administration definition, Sales In Stilettos Consulting LLC is generally exempt from the Texas Data Privacy and Security Act (TDPSA). However, we comply with its principles out of an abundance of caution and to protect your privacy.

10. COOKIES AND TRACKING

10.1 Session Cookies

The Service uses session cookies to maintain your login and provide functionality. These cookies expire when you close your browser.

10.2 Persistent Cookies

We use persistent cookies to remember your preferences (e.g., language, login status). You can disable cookies through your browser settings, but this may limit functionality.

10.3 Third-Party Tracking

We do not currently use Google Analytics, Meta Pixel, or other third-party analytics cookies at launch. If we implement analytics in the future, we will update this policy and provide notice.

10.4 Cookie Preferences

Most browsers allow you to control cookies through settings. Disabling cookies may impair the Service's functionality.

11. THIRD-PARTY LINKS

The Service may contain links to third-party websites. We are not responsible for the privacy practices of external sites. We encourage you to review the privacy policies of any third-party services before providing your information.

12. INTERNATIONAL USERS

The Service is operated from the United States. If you access the Service from outside the United States, you acknowledge that your information will be transferred to, stored in, and processed in the United States, which may have different privacy laws than your home country.

By using the Service, you consent to this transfer and processing.

13. CHANGES TO THIS PRIVACY POLICY

The Company may update this Privacy Policy at any time. We will notify you of material changes via email or by posting an updated version on the website with a new "Last Updated" date.

Your continued use of the Service following notice of changes constitutes your acceptance of the updated Privacy Policy.

14. CONTACT INFORMATION

For privacy-related questions, to exercise your privacy rights, or to report a privacy concern:

Sales In Stilettos Consulting LLC 10228 E Northwest Hwy, Unit 247 Dallas, TX 75238

Email: Admin@salesinstilettos.com

Response Time: We aim to respond to all privacy requests within 30 days.

Last Updated: [INSERT DATE]